

Better record keeping – The key to improving performance

First Name:		Last Name:		
Email:			Veterinary Practice:	
Postcode:		Date:		

Please circle one answer only e.g. **A**

Non-return rate is not a good proxy for pregnancy rate because?

- It underestimates the proportion of pregnant cows
- It doesn't include cows which weren't served
- It is affected by the quality of heat detection
- It requires expensive measurements

Recording only successful services

- Allows you to calculate the success rate of insemination
- Allows you to calculate conception rate to first service
- Allows you to calculate submission rate
- Allows you to calculate calving to conception interval

If you don't undertake early pregnancy testing you can:

- Accurately determine when a cow got pregnant
- Accurately determine 21-day pregnancy rate
- Accurately determine if a cow is pregnant.
- Accurately determine first service pregnancy rate

Which of these is a key advantage of using a bespoke computer programme to analyse your records

- Cheaper
- Easy and quick to calculate updated KPIs
- User friendly for all levels of farm staff
- Not permanent

Computer-based recording systems cannot

- Link fertility data to other records such as disease or milk production
- Enter the data themselves
- Automatically generate action lists
- Send outputs directly to advisors

Calculating a CuSum

- Provides time sensitive analysis of reproductive performance parameters
- Provides a comprehensive fertility assessment
- Is only useful for conception rate.
- Needs computerised recording

Culling records are

- Comprehensive and accurate on most farms
- Difficult to create
- Extremely important if the true costs of poor fertility are to be calculated
- Of limited value in fertility investigation

Which of these KPIs will quickly detect changes in reproductive performance

- 21-day Pregnancy rate
- Calving interval
- Culling rate due to failure to get pregnant

Margin over purchased feed

If using a computerised system you

Need to ensure the quality of data entry by farm staff

Do not need to worry about the quality of data entry

Can rely on advisors to correct wrongly entered data

Can rely on the programme to correct wrongly entered data

If you herd's reproductive performance is not optimal, you should

Do nothing

Record what's going on until you're happy again

Record the data and look at it in 5 months' time

Develop a recording plan that will identify the problem and then allow you to optimise performance